



For Immediate Release

Dr. Morepen Pharmacy Brings Quality & Affordable Medicines closer to Every Indian Home.

Gurugram, December 11, 2025 – In a move that marks one of the most strategic expansions in its 25-year consumer-health journey, Dr Morepen is strengthening its presence in India's fast-evolving pharmacy market through the growing footprint of **Dr Morepen Pharmacy** — a tech-enabled retail and digital pharmacy platform designed to make reliable, affordable healthcare more accessible for every Indian household.

While India's pharmacy landscape remains nearly 85% unorganised, consumer expectations are rapidly shifting. People today want **trusted brands, transparent pricing, easy access to quality medicines, and dependable delivery**. Dr Morepen Pharmacy responds to these needs with a clear and timely promise: **quality generics, honest savings, and doorstep service backed by a legacy of trust that millions of families already rely on**.

"Dr Morepen Pharmacy is built on a simple belief — quality healthcare should be accessible, affordable, and trustworthy for every Indian. With this venture, we are combining Dr Morepen's legacy with a modern, digital-first experience that puts consumers at the centre. Our focus is on quality generics, smart savings, and reliable delivery that truly makes health easier and more convenient for every household."

— Varun Suri, CEO, Consumer Division, Dr Morepen

Indian households spend nearly half of their healthcare budgets on medicines — an expense that can be significantly lowered with high-quality generics. Yet barriers around trust, inconsistent quality, and limited access have prevented many from benefiting. Dr Morepen Pharmacy is built to break these barriers by offering **pharma-grade generics, scientifically validated OTC essentials, and genuine prescription medicines** — all available through the **Dr Morepen Pharmacy App and website, with delivery across India**.



Whether it is a chronic therapy refill, a last-minute prescription, or daily wellness essentials, the platform is designed to give consumers a **smooth, dependable, and transparent**

experience. Every product is curated through stringent quality checks, reflecting the same discipline that has defined Dr Morepen's leadership in diagnostics and wellness for decades.

Through its **mobile app and website**, Dr Morepen Pharmacy brings the convenience of a modern, intuitive pharmacy experience directly into consumers' hands. Customers can easily:

- Upload and verify prescriptions
- Explore genuine medicines and high-quality generics
- Access Dr Morepen's trusted OTC range
- Receive **nationwide doorstep delivery**
- Benefit from personalised support and smart savings on essential therapies

Rather than being just another digital storefront, Dr Morepen Pharmacy is designed as a **consumer-first healthcare partner** — where affordability never compromises authenticity, and convenience never dilutes care.

India has one of the world's highest out-of-pocket health spends, making pharmacy affordability a national priority. Generic medicines can reduce treatment costs dramatically, but consumers increasingly seek trusted brands to guide their choices. Meanwhile, digital-pharmacy adoption has surged across Tier 2–5 towns, signalling a clear demand for structured, reliable pharmacy access.

By expanding into this category, Dr Morepen becomes one of the few established consumer-health brands delivering a **full-stack experience** — spanning diagnostics, OTC wellness, and now, pharmacy access. This positions the company to play a pivotal role in shaping how India experiences healthcare: **simpler, more trustworthy, and more affordable**.

Dr Morepen Pharmacy extends the brand's long-standing philosophy of "Health in Your Hands" into a new era of consumer empowerment. With its combination of digital convenience, quality-driven product selections, and nationwide delivery, the venture is poised to influence how millions of Indians access everyday healthcare — not just today, but for the future.

About Dr. Morepen

Dr. Morepen, part of the Morepen Group, has a 25-year legacy of putting "*Health in Your Hands*" by making quality healthcare both affordable and accessible. With iconic brands such as **Burnol** and **Lemolate**, and leadership in diagnostics with **over 15 million glucometers installed and 414 million strips sold**, Dr. Morepen has become a trusted name in Indian households. Today, it is enhancing consumer reach through its **Dr. Morepen Pharmacy network and mobile app**, offering thousands of products, affordable generics, and chronic therapies backed by quality standards and consumer trust.

For more details, visit <https://www.drmorepenpharmacy.com/>

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Forward-Looking Statements

This release contains forward-looking statements based on current assumptions and projections. Actual results may differ materially due to market, regulatory, or operational factors.