

For Immediate Release

Big Savings, Easy Access: Dr. Morepen Pharmacy App Delivers up to 50% Off on Quality Branded Medicines

With GST relief, chronic care focus, and quick doorstep delivery, healthcare becomes more affordable for every household

Gurugram, September 22, 2025 – Dr. Morepen Pharmacy is strengthening its purpose of affordable and accessible medicines by ensuring that the recent GST reductions on medicines are passed on directly to consumers. With a focus on quality generics and chronic therapies, the [mobile app](#) and pharmacy network provide patients with reliable access to medicines at lower costs.

The company expressed gratitude to the Government of India for the progressive reform that eases the healthcare burden for millions of households. By responsibly passing on the GST benefit, Dr. Morepen Pharmacy reinforces its role as a trusted partner in delivering transparent, affordable healthcare.

*"Healthcare affordability is a responsibility we take very seriously," said **Mr. Varun Suri, CEO – Consumer Division, Dr. Morepen.** "Through Dr. Morepen Pharmacy, our focus is on chronic medicines and high-quality generics, made even more affordable with the GST benefit. Coupled with the convenience of our mobile app and last-mile delivery, we are creating a healthcare ecosystem where patients can rely on both savings and trust. We sincerely thank the Government for this initiative that empowers consumers directly."*

Dr. Morepen Pharmacy today offers **more than 6,000 products** across categories including generics, branded medicines, chronic therapies, wellness products, and OTC essentials. The platform has already served **over 15,000 customers**, with **one-third being repeat buyers**, reflecting strong consumer trust. With **30-minute delivery in selected areas** and the convenience of ordering directly through the app, Dr. Morepen Pharmacy is reshaping how India accesses everyday healthcare. 'Dr. Morepen Pharmacy' mobile app is available on IOs and Android.

Powered by the acquisition of Apna Chemist, the pharmacy combines the strength of a growing retail presence with a mobile-first digital platform. With **25 years of legacy under the Dr. Morepen brand**, part of the Morepen



The advertisement graphic for Dr. Morepen Pharmacy features a bright orange and white color scheme. At the top, the Dr. Morepen Pharmacy logo is displayed with a stylized orange sunburst icon. Below the logo, a large circular badge on the left states "SAVE UP TO 50%". To the right of this, the text "Affordable & Quality Medicine" is written in orange. In the center, a man and a woman in white lab coats stand with their arms crossed. At the bottom left, a delivery person on a blue scooter is shown. On the bottom right, there is a QR code and a badge that says "EXTRA OFF ₹50 ON 1ST APP ORDER". Below the QR code, it says "DOWNLOAD & SAVE" with icons for the Google Play Store and the Apple App Store. At the very bottom, the text "FREE DELIVERY" is on the left, and a phone number "70 4237 4300" with a WhatsApp icon is on the right.



Group, the pharmacy is uniquely positioned to deliver not only affordability but also the assurance of quality and care.

By integrating generics, chronic care medicines, physical stores, and digital accessibility, Dr. Morepen Pharmacy is redefining the patient experience in India — one rooted in savings, accountability, and innovation.

About Dr. Morepen

Dr. Morepen, part of the Morepen Group, has a 25-year legacy of putting “*Health in Your Hands*” by making quality healthcare both affordable and accessible. With iconic brands such as **Burnol** and **Lemolate**, and leadership in diagnostics with **over 15 million glucometers installed and 414 million strips sold**, Dr. Morepen has become a trusted name in Indian households. Today, it is enhancing consumer reach through its **Dr. Morepen Pharmacy network and mobile app**, offering thousands of products, affordable generics, and chronic therapies backed by quality standards and consumer trust.

For more details, visit <https://www.drmorepenpharmacy.com/>

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Forward-Looking Statements

This release contains forward-looking statements based on current assumptions and projections. Actual results may differ materially due to market, regulatory, or operational factors.